



CHRISTIES BEACH FOOTBALL CLUB

SPONSORSHIP PROSPECTUS



A GRADE- 1967, 1968,
1971,
1972, 1974, 1983, 1994

B GRADE- 1972,
1988, 1990, 1994,
2016

U17.5'- 1971, 1974,
1978, 1979, 1994,
2022, 2023

U15-
1977

U13- 1964, 1965,
1966, 1967,
1968, 1976, 1985

A GRADE
WOMAN- 2017

U17 GIRLS-
2021, 2022,
2023

U14 GIRLS-
2019, 2020

2024



Since its beginnings in 1964, Christies Beach Football Club has become a family friendly community in the Southern Football League. With our values being at the heart of all decisions, we focus on Greatness, Respect, Inclusiveness and Professionalism and every club member, supporter and member is taken in as a fellow 'Saint'.

We are the only club to have I-League team of inclusive players in the Southern District, have strong women's sides (with both U17's and A grade finishing 2023 top of the ladder) and all of our men's side (both juniors and seniors) are constantly working for success with rewards coming in for our U17.5's with a premiership. Recognisably we provide a successful program; as players have progressed from Juniors to Seniors to SANFL and even onto AFL/ AFLW.

However, we cannot continue to be a successful club without establishing strong partnerships and accepting assistance from our community. The support of our sponsors allows us to be able to offer a program that is financially achievable for all members, but allows us to make the purchases to continue to develop.

Providing a club base and social media following of over 2000 members, we are able to ensure recognition of your brand to allow growth within the community. We also offer the opportunity to come on board with our membership, allowing you to offer discounts to members, potentially increasing ongoing revenue for your business.

We ask that you take the time to view over this document, detailing ongoing Business Partnership Packages available for the upcoming season, however we are able to tailor an option to suit your budget and needs.

If you have any questions, please do not hesitate to contact us at any time to discuss how we can help each other via contact@cbfcsaints.org.

We hope to have you on board as a Saint for the 2024 season.

A GRADE- 1967, 1968, 1971, 1972, 1974, 1983, 1994
B GRADE- 1972, 1988, 1990, 1994, 2016
U17.5'- 1971, 1974, 1978, 1979, 1994, 2022, 2023
U15- 1977
U13- 1964, 1965, 1966, 1967, 1968, 1976, 1985
A GRADE WOMAN- 2017
U17 GIRLS- 2021, 2022, 2023
U14 GIRLS- 2019, 2020

2024



MAJOR SPONSORSHIP

FROM \$10000 (EXCL GST)

GREATNESS
RESPECT
INCLUSIVE
PROFESSIONAL

INCLUSIONS

- Feature representation with logo on A Grade guernsey
- Framed club guernsey
- Premium location on ground for signage (centre wing or behind goals)
- Display/ advertising marquee at all home games
- Scoreboard Advertisement
- Social media acknowledgement throughout the season
- 2 X Entry to Club functions
- 1X Entry to all raffles INCLUDING the 300 Club
- 4X Entry to Sponsors Day Luncheon
- 4X Entry tickets to all home games
- Framed certificate acknowledging the partnership
- Club polo
- Able to partner with club membership, offering discounts or perks to members.



A GRADE- 1967, 1968,
1971,
1972, 1974, 1983, 1994

B GRADE- 1972,
1988, 1990, 1994,
2016

U17.5'- 1971, 1974,
1978, 1979, 1994,
2022, 2023

U15-
1977

U13- 1964, 1965,
1966, 1967,
1968, 1976, 1985

A GRADE
WOMAN- 2017

U17 GIRLS-
2021, 2022,
2023

U14 GIRLS-
2019, 2020

PREMIERSHIPS

2024



DIAMOND SPONSORSHIP

FROM \$5000 (EXCL GST)

GREATNESS
RESPECT
INCLUSIVE
PROFESSIONAL



INCLUSIONS

- Framed club guernsey
- Premium location on ground for signage (centre wing or behind goals)
- Display/ advertising marquee at all home games
- Logo on merchandise (to be discussed with Sponsor)
- Scoreboard Advertisement
- Specific social media posts promoting your business with 'Sponsor of the week' posts
- 2 X Entry to Club functions
- 1X Entry to all raffles INCLUDING the 300 club
- 4X Entry to Sponsors Day Luncheon
- 4X Entry tickets to all home games
- Framed certificate acknowledging the partnership
- Club polo
- Able to partner with club membership, offering discounts or perks to members.

A GRADE- 1967, 1968,
1971,
1972, 1974, 1983, 1994

B GRADE- 1972,
1988, 1990, 1994,
2016

U17.5'- 1971, 1974,
1978, 1979, 1994,
2022

U15-
1977

U13- 1964, 1965,
1966, 1967,
1968, 1976, 1985

A GRADE
WOMAN- 2017

U17 GIRLS-
2021, 2021

U14 GIRLS-
2019, 2020

2024



GOLD SPONSORSHIP

FROM \$3500 (EXCL GST)

GREATNESS
RESPECT
INCLUSIVE
PROFESSIONAL



INCLUSIONS

- Framed club photo
- Ground signage
- Access to set up display/ advertising marquee at all home games
- Scoreboard Advertisement
- Specific social media posts promoting your business
- 1 X Entry to Club functions
- 1X Entry to all raffles EXCLUDING the 300 club
- 2X Entry to Sponsors Day Luncheon
- 2X Entry tickets to all home games
- Framed certificate acknowledging the partnership
- Ability to be part of the membership partnership offering discounts or perks to members, potentially increasing revenue/ awareness for business

A GRADE- 1967, 1968, 1971, 1972, 1974, 1983, 1994

B GRADE- 1972, 1988, 1990, 1994, 2016

U17.5'- 1971, 1974, 1978, 1979, 1994, 2022, 2023

U15- 1977

U13- 1964, 1965, 1966, 1967, 1968, 1976, 1985

A GRADE WOMAN- 2017

U17 GIRLS- 2021, 2022, 2023

U14 GIRLS- 2019, 2020

2024



SILVER SPONSORSHIP

FROM \$1500 (EXCL GST)

OVAL SIGNAGE AVAILABLE TO PURCHASE FOR \$800 (EXCL GST)



INCLUSIONS

- Framed club photo
- Access to set up display/ advertising marquee at all home games
- Scoreboard Advertisement
- Generic social media posts promoting your business
- 2X Entry to Sponsors Day Luncheon
- 1X Entry tickets to all home games
- Framed certificate acknowledging the partnership
- Ability to be part of the membership partnership offering discounts or perks to members, potentially increasing revenue/ awareness for business

A GRADE- 1967, 1968,
1971,
1972, 1974, 1983, 1994

B GRADE- 1972,
1988, 1990, 1994,
2016

U17.5'- 1971, 1974,
1978, 1979, 1994,
2022, 2023

U15- 1977

U13- 1964, 1965,
1966, 1967,
1968, 1976, 1985

A GRADE
WOMAN- 2017

U17 GIRLS-
2021, 2022,
2023

U14 GIRLS-
2019, 2020

2024



BRONZE SPONSORSHIP

FROM \$500 (EXCL GST)

OVAL SIGNAGE AVAILABLE TO PURCHASE FOR \$800 (EXCL GST)

GREATNESS
RESPECT
INCLUSIVE
PROFESSIONAL



INCLUSIONS

- 1X Entry tickets to all home games
- Framed certificate acknowledging the partnership
- Ability to be part of the membership partnership offering discounts or perks to members, potentially increasing revenue/awareness for business

A GRADE- 1967, 1968, 1971, 1972, 1974, 1983, 1994

B GRADE- 1972, 1988, 1990, 1994, 2016

U17.5'- 1971, 1974, 1978, 1979, 1994, 2022, 2023

U15- 1977

U13- 1964, 1965, 1966, 1967, 1968, 1976, 1985

A GRADE WOMAN- 2017

U17 GIRLS- 2021, 2022, 2023

U14 GIRLS- 2019, 2020

2024



PLAYER SPONSORSHIP FOR \$400 (EXCL GST)



Our club prides itself on inclusiveness and will not turn away anyone that wants to play, regardless of their gender, ability or financial situation. This means that at times we have players that need help getting on the field. We seek player sponsorships to help those that need help paying for their fees.

The player sponsorship package pays for

- Sponsorship of 1 active playing member
- Framed certificate acknowledging the partnership

A GRADE- 1967, 1968,
1971,
1972, 1974, 1983, 1994

B GRADE- 1972,
1988, 1990, 1994,
2016

U17.5'- 1971, 1974,
1978, 1979, 1994,
2022, 2023

U15- 1977

U13- 1964, 1965,
1966, 1967,
1968, 1976, 1985

A GRADE
WOMAN- 2017

U17 GIRLS-
2021, 2022,
2023

U14 GIRLS-
2019, 2020

2024