



SPONSORSHIP PACKAGE

CHRISTIES BEACH
FOOTBALL CLUB



<https://cbfcsaints.org/>



Since its founding in 1964, Christies Beach Football Club has grown into a family-friendly community within the Southern Football League. Guided by our core values—Greatness, Respect, Inclusiveness, and Professionalism—we welcome every club member, supporter, and visitor as a fellow ‘Saint.’

We are proud to be the only club in the Southern District with an I-League team of inclusive players. Our women’s teams have achieved remarkable success, with both the U17s and A Grade finishing at the top of the ladder in 2023. Our men’s teams, from juniors to seniors, consistently pursue excellence, highlighted by our League men’s finals appearance in 2024 and back-to-back premierships for both the U17.5 boys and U17 girls in 2022 and 2023. Our club’s development program has a proven track record, with players progressing from Juniors to Seniors, SANFL, and even AFL/AFLW.

Our success is built on strong partnerships and community support. Sponsorships enable us to offer accessible programs for all members and make essential investments in our club’s future. With a club base and social media following of over 2,000 members, we provide significant brand exposure and community engagement opportunities. Sponsors can also benefit from offering member discounts, potentially boosting their business revenue.

We invite you to review the enclosed Business Partnership Packages for the upcoming season. We are happy to tailor a package that fits your budget and needs. For any inquiries, please contact us at contact@cbfcsaints.org. We look forward to welcoming you as a Saint for the 2025 season.

Christies Beach Football Club
Sponsorship Committee

Justin Butcher, Tye McIvor, Shani McIvor & David Hull

Community Followers:

FACEBOOK: 2700
INSTAGRAM: 1300

Total Players

MALES: 250
FEMALES: 68
TOTAL: 318

Made up of

MINIS & AUSKICK: 87
JUNIORS: 129
SENIOR & I LEAGUE: 102

A Grade Men
A Grade Women
B Grade Men
C Grade Men
Inclusive League
U 17.5 Boys
U 17 Girls
U 15 Boys
U 14 Girls
U 13 Boys
U 11 Girls
U 11 (mixed teams)
U 9 (mixed teams)
U 7 (mixed teams)



WHO ARE WE

WHAT ARE OUR CLUB CORE VALUES

G.R.I.P

Greatness

To recognise, celebrate and add to our history, while behaving in a manner that reflects pride in our club and ourselves. To give our local community something great to be a part of.

- Support
- Presentation
- Promote
- A force away
- Online

Respect

To show respect to every person and organisation (both internally and externally) that we interact with, and in turn, to earn the respect of others for all that we do as individuals and as a club.

- Facilities
- Equipment
- "If they're not there, it's not fair"
- Umpires
- Volunteers

Inclusive

To be a club that is welcoming to supporters and stakeholders from every diverse background and has a commitment to positively contribute to the community. To provide a safe and attractive environment to families in all their forms.

- Assist
- Language
- Be good hosts
- Share
- Embrace

Professional

To undertake every task professionally and in line with industry best practice. To be innovative, ethical and successful. To aspire to elite standards on and off the field.

- Prepare
- Image
- Effort
- Excellence
- Safe and Fair
- Follow the plan

SPONSORSHIP PACKAGES

MAJOR SPONSORSHIP

FROM \$10,000

INCLUSIONS

- Feature representation with logo on A grade guernsey
- Framed club guernsey
- Premium location on ground for signage (centre wing or behind goals)
- Display/advertising marquee at all home grounds
- Scoreboard advertisement
- Social media acknowledgement throughout the season
- Unlimited Entry to club functions
- 3x Entry to all raffles INCLUDING Major Raffle
- 4x Entry to sponsors day luncheon
- Unlimited Entry to all HOME games
- Framed certificate acknowledging the partnership
- Club Polo
- Able to partner with club membership, offering discounts or perks to members.



SPONSORSHIP PACKAGES

DIAMOND SPONSORSHIP FROM \$5,000



INCLUSIONS

- Framed club guernsey
- Premium location on ground for signage (centre wing or behind goals)
- Display/advertising marquee at all home grounds
- Logo on merchandise (to be discussed with sponsor)
- Scoreboard advertisement
- Specific social media posts promoting your business with 'Sponsor of the week' post
- Free Entry to club functions
- 2x Entry to all raffles INCLUDING Major Raffle
- 4x Entry to sponsors day luncheon
- Free Entry to all HOME games
- Framed certificate acknowledging the partnership
- Club Polo
- Able to partner with club membership, offering discounts or perks to members.

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP **FROM \$3500**

INCLUSIONS

- Framed club photo
- Ground signage
- Access to set up display/ advertising marquee at all home games
- Scoreboard advertisement
- Specific social media posts promoting your business
- Free Entry to club functions
- 1x Entry to all raffles INCLUDING Major Raffle
- 2x Entry to sponsors day luncheon
- Free Entry to all HOME games
- Framed certificate acknowledging the partnership
- Ability to be part of the membership partnership offering discounts or perks to members, potentially increasing revenue/ awareness for business



SPONSORSHIP PACKAGES

SILVER SPONSORSHIP

FROM \$1500

OVAL SIGNAGE AVAILABLE TO PURCHASE FOR \$500 EXCL GST



- Framed club photo
- Access to set up display/ advertising marquee at all home games
- Scoreboard Advertisement
- Generic social media posts promoting your business
- 2X Entry to Sponsors Day Luncheon
- Free Entry tickets to all home games
- Framed certificate acknowledging the partnership
- Ability to be part of the membership partnership offering discounts or perks to members, potentially increasing revenue/ awareness for business

SPONSORSHIP PACKAGES

BRONZE / PLAYER SPONSORSHIP

**FROM \$250 JUNIOR
FROM \$400 SENIOR**

OVAL SIGNAGE AVAILABLE TO PURCHASE FOR \$500 EXCL GST

Our club prides itself on inclusiveness and will not turn away anyone that wants to play, regardless of their gender, ability or financial situation. This means that at times we have players that need help getting on the field. We seek player sponsorships to help those that need help paying for their fees.

- Fees & Registration for 1 active player
- Free Entry tickets to all home games
- Framed certificate acknowledging the partnership / Player Photo
- Ability to be part of the membership partnership offering discounts or perks to members, potentially increasing revenue/ awareness for business

